**MARKETSCAN PILOT APPLICATION**

*Applications due to Theresa Champion (*[*theresa.champion@duke.edu*](mailto:theresa.champion@duke.edu)*) by 11:59 PM November 9, 2020.*

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| --- | --- |
| **PRINCIPAL INVESTIGATOR NAME** |  |
| **DEPT/DIVISION** |  |
| **CO-INVESTIGATOR NAME(S)** |  |
| **LIST OTHER DATA USERS (if applicable)** |  |

PROJECT INFORMATION

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| **PROJECT TITLE OR NAME** |  |

*PROVIDE A DESCRIPTION OF YOUR PROJECT THAT INCLUDES (half-inch margins, 11-point font):*

* *PROJECT OVERVIEW/ABSTRACT (1/2-page)*
* *SPECIFIC AIMS/RESEARCH QUESTIONS (1-page)*
* *BACKGROUND & SIGNIFICANCE (1-page)*
* *RESEARCH DESIGN AND METHODS (3-pages) – THIS SECTION SHOULD ADDRESS METHODOLOGIES, EXPECTED RESULTS AND POTENTIAL FOLLOW-ON PROJECTS & ASSOCIATED FUNDING PLANS*
  + *Include relevant diagnostic and/or procedure codes*
* *LIMITATIONS (1/2-page)*
* *EXPECTED TABLE SHELLS (including):* 
  + *Baseline Population Characteristics*
* *REFERENCES*

The MarketScan committee will use the following criteria to review your proposal:

1. Is the research question important from a policy or practice perspective?
2. Can MarketScan data adequately answer the research question?
3. Is the proposed methodology sound and viable with respect to the research questions, population, and data available?
4. Does the research team possess the requisite skills/experience and proposed resources to conduct the research with high standards in an adequately specified time frame?
5. Can the research result in scholarly dissemination?

\*\*If approved, you will be working with Hui-Jie Lee as your biostatistician.

For questions please contact Theresa Champion ([Theresa.champion@duke.edu](mailto:Theresa.champion@duke.edu)). For additional information regarding SCORES MarketScan and preparing a competitive application please refer to:

* MarketScan 101: <http://bit.ly/MarketScan101>
* How to Prepare a Competitive MarketScan Application: <http://bit.ly/CompetitiveApp>